



ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
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Media Buyer Contact Information

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Advertiser: Friends of Holly Hughes

Job Number: 12-FHH-901

Flight Dates: 10/27/12 - 10/29/12

									Saturday - Sunday		Monday			
Candidate Network TV									October 27 - 28		October 29			
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Flight	Total Gross Cost per Flight
Grand Rapids-Ka	WOOD	NBC	MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II	\$ 650.00	LEVEL 3 48 HOURS		\$ -	1	\$ 650.00	1	\$ 650.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	7:00 AM	9:00 AM	TODAY SHOW	\$ 975.00	LEVEL 3 48 HOURS		\$ -	1	\$ 975.00	1	\$ 975.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	12:00 PM	1:00 PM	NEWS 8 AT NOON	\$ 450.00	LEVEL 3 48 HOURS		\$ -	1	\$ 450.00	1	\$ 450.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	5:00 PM	5:30 PM	NEWS 8 AT 5PM	\$ 1,150.00	LEVEL 3 48 HOURS		\$ -	1	\$ 1,150.00	1	\$ 1,150.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	5:30 PM	6:00 PM	NEWS 8 AT 5:30	\$ 1,150.00	LEVEL 3 48 HOURS		\$ -	1	\$ 1,150.00	1	\$ 1,150.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	6:00 PM	6:30 PM	NEWS 8 AT SIX - WEEKDAY	\$ 2,000.00	LEVEL 3 48 HOURS		\$ -	1	\$ 2,000.00	1	\$ 2,000.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	11:00 PM	11:35 PM	NEWS 8 AT ELEVEN - WEEKDAY	\$ 1,450.00	LEVEL 3 48 HOURS		\$ -	1	\$ 1,450.00	1	\$ 1,450.00
Grand Rapids-Ka	WOOD	NBC	SAT	6:00 AM	7:00 AM	NEWS 8 SATURDAY MORNING	\$ 350.00	LEVEL 3 48 HOURS	1	\$ 350.00		\$ -	1	\$ 350.00
Grand Rapids-Ka	WOOD	NBC	SAT	8:00 AM	10:00 AM	SATURDAY TODAY	\$ 675.00	LEVEL 3 48 HOURS	1	\$ 675.00		\$ -	1	\$ 675.00
Grand Rapids-Ka	WOOD	NBC	SAT	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 600.00	LEVEL 3 48 HOURS	1	\$ 600.00		\$ -	1	\$ 600.00
Grand Rapids-Ka	WOOD	NBC	SUN	6:00 AM	7:00 AM	NEWS 8 SUNDAY MORNING	\$ 300.00	LEVEL 3 48 HOURS	1	\$ 300.00		\$ -	1	\$ 300.00
Grand Rapids-Ka	WOOD	NBC	SUN	7:00 AM	8:00 AM	NEWS 8 SUNDAY MORNING	\$ 500.00	LEVEL 3 48 HOURS	1	\$ 500.00		\$ -	1	\$ 500.00
Grand Rapids-Ka	WOOD	NBC	SUN	8:00 AM	9:00 AM	SUNDAY TODAY	\$ 1,000.00	LEVEL 3 48 HOURS	1	\$ 1,000.00		\$ -	1	\$ 1,000.00
Grand Rapids-Ka	WOOD	NBC	SUN	9:00 AM	10:00 AM	MEET THE PRESS	\$ 2,000.00	LEVEL 3 48 HOURS	1	\$ 2,000.00		\$ -	1	\$ 2,000.00
	WOOD Total								7	\$ 5,425.00	7	\$ 7,825.00	14	\$ 13,250.00

NET TOTAL COST \$ 11,262.50